

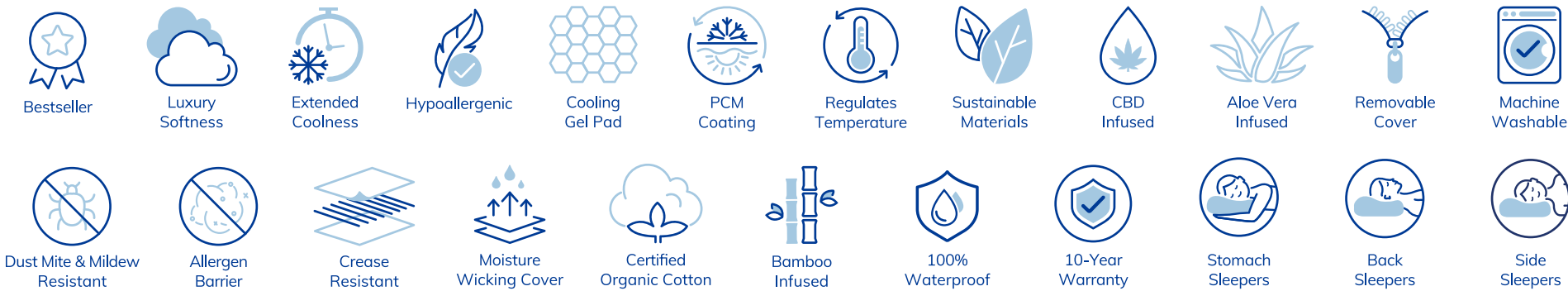
Iconography

Our icons are used on point of sale materials, the web, and product materials to visually convey product information.

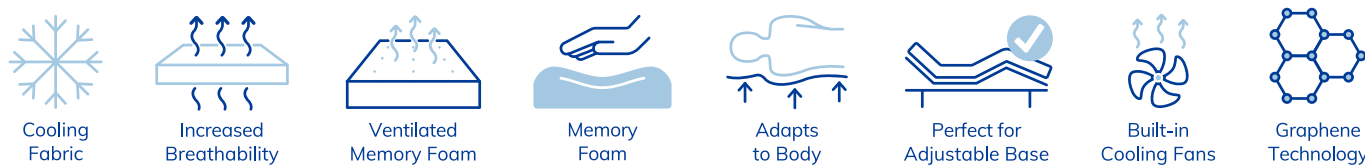
NOTE

Icons coloration can be changed or simplified to a single color as needed to better accent the feature or compliment the overall design. Additional icons will need to be developed following a similar style.

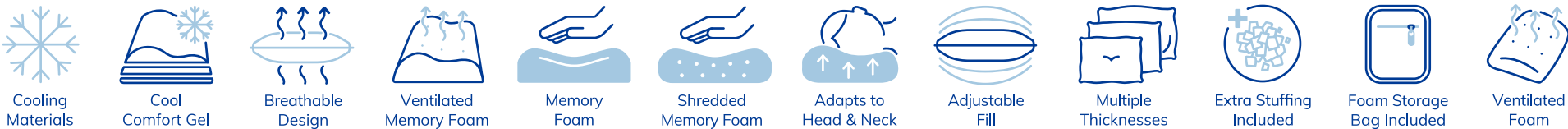
GENERAL FEATURES & BENEFITS



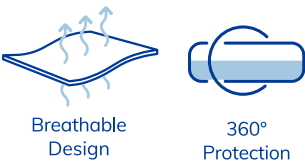
MATTRESS SPECIFIC ICONS



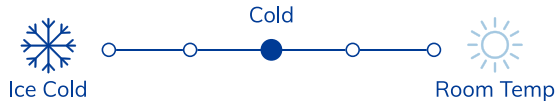
PILLOW SPECIFIC ICONS



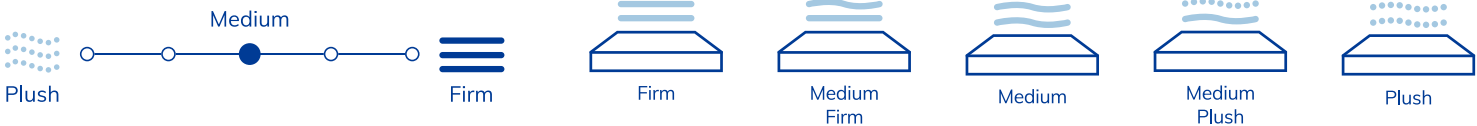
PROTECTOR SPECIFIC ICONS



MATTRESS COOLNESS SCALE



FIRMNESS SCALE



Iconography

Wording for point of sale icons can be changed depending on the sale. There are several types of warranty icons that can be used. However, they should not be adjusted in any way.

POINT OF SALE ICONS



WARRANTY ICONS



SERVICE ICONS



CERTIFICATION ICONS



CertiPUR-US Icons



OEKO-TEX Icons



ICA Icons



Made in US Icons